



Media Release
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For More Information Contact:
Bjorn Freudenthal, CAPS
VP - Sales & Marketing, North America
Cell +1 612 205 0485
bjorn.freudenthal@puustelliusa.com

Puustelli USA Wins Coveted Remodeler of Merit AwardSM From The Builders Association of the Twin Cities-Housing First Minnesota

[October 30, 2017– Minneapolis, MN] Puustelli, the leading kitchen cabinetry manufacturer in Finland, is proud to announce that the firm has earned a Remodeler of Merit Award (ROMA) from the Builders Association of the Twin Cities (BATC)-Housing First Minnesota for its kitchen and main floor renovation completed last fall in Edina. Puustelli USA earned one of just 15 ROMA Awards presented at BATC-Housing First Minnesota’s Building Industry Gala (BIG) Night held on October 26, 2017, at the Mystic Lake Showroom in Prior Lake.

Since 1982, BATC-Housing First Minnesota has presented the ROMASM Award to remodelers to recognize creativity, design, and the remodeler’s ability to meet the client’s requirements. Winners were selected by a team of remodeling professionals from the Sioux Falls, South Dakota, Builders Association after evaluating photographs, floor plans and descriptions of the remodeling project.

“Remodeling projects that earn a ROMA Award are truly the best of the best,” explained BATC-Housing First Minnesota Executive Director, David Siegel. “The Sioux Falls remodeling professionals who review each entrant know that they’re not just looking for the prettiest spaces, they take into account the challenges and customer wishes as they evaluate each project.”

“We are thrilled that the very first Puustelli USA project in North America turned into a ROMA award winner, thanks to our phenomenal team and the encouragement and cooperation of the homeowners,” said Björn Freudenthal, Vice President of Puustelli USA. “We are beyond proud to earn this honor.”

About the Project

A classical Edina two-story home underwent a complete reconfiguration to include a Scandinavian gourmet kitchen that opens up into the living room. This multi-generational family – brother and sister living together taking care of their ailing dad – wanted to showcase their traditional furnishings and artwork from around the world and wanted a sleep, clean and sophisticated kitchen dining area in which to do so. While the neighborhood suited the family well, the 1969 home simply could not accommodate their new living situation, so they worked with Puustelli USA to modernize the home’s kitchen and reconfigure the flow and function.

An efficient 18” room addition to the rear of the home – the full length of the kitchen – was the game changing move that allowed for a generous center island. Structural beams were added to the rear of the home and in the center bearing wall to allow for the open connection between kitchen and dining room. Puustelli USA combined modern meets traditional and brought the best of form and function together for this family.

About Puustelli

Puustelli is a leading Scandinavian kitchen and cabinetry brand. Our factory is located in Harjavalta, Finland – about three hours from Helsinki. Our Factory produces ~10,000 kitchens per year in six markets including Europe and North America.

Puustelli cabinetry is offered exclusively by Puustelli USA, in North America. Puustelli USA offers full service kitchen and cabinetry remodeling and new home solutions for the entire home to homeowners, builders & remodelers, designers & architects, and multi-family developers through our brand-new showroom in Uptown – located at 1624 W. Lake Street, Minneapolis MN 55408.

Additional information on Puustelli USA can be found at www.PuustelliUSA.com.



Congratulations
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KITCHENS OVER \$100,000

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