

Media Release  
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## Puustelli USA Announces Partnership With Minneapolis-Based Developer CPM for MODI Apartments

[December, 2017– Minneapolis, MN] Puustelli, the leading kitchen manufacturer in Finland, announces its partnership with Minneapolis-based developer CPM for MODI Apartments Project. Located on the corner of Franklin and Lyndale, this project will include 75 units, a rooftop deck, and common amenity spaces.

“The Puustelli MIINUS kitchen system was chosen for its modern look, clean lines and ecological features. We wanted something that would provide an efficient use of space and not compromise on quality. From a developer’s perspective, it was important for us to differentiate MODI as the premium apartment building option within our market due to the heavy competition.” said Lynne Wyffels & Jacob Wert, Owners & Developer for MODI Apartments.

Puustelli USA will supply the units with Miinus cabinetry solutions and state of the art, thin profile ceramic countertops. The Puustelli Miinus cabinetry line embodies the very best Scandinavian design and quality practices while also setting a new standard for sustainability. **The visionary concept of Puustelli’s Miinus Kitchen System is simple: Doing more with less – Beautiful on the Outside and Smart on the Inside.**

As a builder, we are excited to bring the Minneapolis area multifamily market the future of kitchen systems with the Puustelli MIINUS kitchen system. The European design of the Puustelli MIINUS kitchen system is clearly above the industry standard for luxury apartment buildings in Minneapolis” said Troy A. Wenck President, Reuter Walton Commercial.



In Scandinavia, Puustelli is well known for both its premium-quality products and its unique, all-inclusive service approach offered to Builders, Remodelers, Architects & Designers, and homeowners alike. We've taken the best principles of Scandinavian design and paired them with the ever-important concern for sustainability. We completely re-evaluated our manufacturing process from the ground up to achieve the perfect balance of a beautiful kitchen with minimal ecological impact.

- MDF and Chipboard Free
- No Formaldehyde-based Glues
- No Endangered Wood Species
- 100% Recyclable Bio-composite Frame
- 50% Less Materials used

The Miinus kitchen is based on years of research to create a premium quality kitchen that's also eco-friendly and sustainable. The groundbreaking innovation behind the kitchen design is a completely safe, odorless and recyclable Miinus frame made from an environmentally friendly bio-composite. The composite frames are injection molded as complete units and have ready-made holes for easy assembly and for the fitting of drawers, hinges, mechanisms and end panels.

### **About Puustelli**

Puustelli is a leading Scandinavian kitchen and cabinetry brand. Our factory is located in Harjavalta, Finland – about three hours from Helsinki. Our Factory produces ~10,000 kitchens per year in six markets including Europe and North America.

Puustelli cabinetry is offered exclusively by Puustelli USA, in North America. Puustelli USA offers full service kitchen and cabinetry remodeling and new home solutions for the entire home to homeowners, builders & remodelers, designers & architects, and multi-family developers through our brand-new showroom in Uptown – located at 1624 W. Lake Street, Minneapolis MN 55408.

Additional information on Puustelli USA can be found at [www.PuustelliUSA.com](http://www.PuustelliUSA.com).