



Media Release  
[FOR IMMEDIATE RELEASE]

---

**For More Information Contact:**

Bjorn Freudenthal, CAPS  
VP - Sales & Marketing, North America  
Cell +1 612 205 0485  
[bjorn.freudenthal@puustelliusa.com](mailto:bjorn.freudenthal@puustelliusa.com)

---

## PUUSTELLI USA TO UNVEIL NEW UPTOWN SHOWROOM JULY 31

[June 30, 2017– Edina, MN] Puustelli USA, a leading Scandinavian kitchen brand based in Finland offering full-service kitchen and whole home cabinetry solutions for the new home, remodeling, and DIY homeowner markets, announces it will open a Showroom at 1624 W. Lake Street in Minneapolis on July 31.

The new Showroom will feature five complete kitchen vignettes, including two large demonstration kitchens, a floor-to-ceiling fireplace along with a mudroom/laundry room/home office, and bathroom vignettes. The Showroom will also have a flex lounge with a beverage center and a kid play area.

Puustelli's Miinus Kitchen System was created with the best principles of Scandinavian design and sustainability.

**Features of the cabinet systems include:**

- MDF and chipboard-free
- No formaldehyde-based glues
- No endangered wood species
- 100% recyclable materials
- 50% less materials used

During the opening week of July 31, Puustelli will be having a variety of educational events to introduce their Scandinavian design to consumers. The public is invited to stop by the Showroom and talk with a Puustelli designer about remodeling, custom new home kitchens, and whole home cabinetry plans.

Puustelli became available in the United States in 2016 and has been in business since 1920. While the company designs almost 10,000 kitchens annually, its products may also be used in bathrooms, mudrooms and other areas of the house. Puustelli's design teams help builders, developers, architects, designers and homeowners with complete design and build process. Additional information on Puustelli USA can be found at [www.PuustelliUSA.com](http://www.PuustelliUSA.com).

---

[puustelliUSA.com](http://puustelliUSA.com) 3300 Edinborough Way, Ste. 550 Edina, MN 55435 +1 612 405 2227

Scandinavian Kitchen Design

Offered exclusively in North America by Puustelli USA